

# Introduction to Web Page Design Using Expression Web

What You Will Learn.....	1
Creating a Web Site .....	2
Navigating the Expression Web Screen.....	5
Creating a Home Page .....	7
Adding a Heading .....	8
Block Selection .....	9
Adding Paragraph Text.....	9
Formatting Text .....	10
Inserting Horizontal Lines .....	10
Creating Lists .....	11
Inserting Symbols .....	13
Saving the Page and Assigning a Page Title.....	13
Viewing and Editing the HTML Code.....	15
Using Reveal Tags .....	15
Using the Quick Tag Selector .....	16
Previewing Your Page .....	17
Understanding Browser Compatibility .....	17
Creating a New Page.....	19
Working with Colors.....	20
Using Web-Safe Colors .....	20
Changing the Background Color .....	20
Changing the Text Color.....	22
Exercise 1 .....	24
Inserting Text and HTML Files .....	25
Inserting Text Files .....	25
Inserting HTML Files .....	28
Importing Images .....	29
Understanding File Formats.....	29
Controlling File Size .....	30
Importing a Graphic .....	30
Changing the Picture Format (Optional).....	32
Resizing an Image.....	33
Resampling an Image.....	34
Restoring an Image .....	35
Making a GIF Transparent.....	35

Aligning an Image with Text .....	35
Saving an Image.....	37
Importing Photoshop Images and Layers .....	38
Using Other Options in the Pictures Toolbar.....	40
Exercise 2.....	45
Applying Background Textures.....	46
Adding a Background .....	46
Deleting a Background .....	47
Using Pictures for Bullets .....	48
Exercise 3.....	49
Creating Links.....	50
Understanding Uniform Resource Locators (URLs) .....	50
Adding a Link .....	50
Checking Your Links.....	52
Linking from an Image .....	53
Linking to a PDF Document (Optional) .....	53
Linking to an E-mail Address.....	54
Removing a Link.....	55
Exercise 4.....	56
Working with Tables.....	57
Creating a Table.....	57
Selecting Parts of a Table .....	59
Creating a Table Header .....	59
Changing Column Widths.....	60
Using AutoFit.....	61
Changing the Table Alignment.....	61
Inserting Rows and Columns .....	62
Spanning Columns .....	63
Changing Borders and Background.....	63
Converting Text to a Table .....	64
Exercise 5.....	66
Using Additional Table Options .....	68
Using the Tables Toolbar.....	68
Distributing Columns and Rows.....	68
Using the Table AutoFormat Feature (Optional).....	69
Repeating Cell Contents (Optional).....	70
Splitting a Table (Optional) .....	70

Using Tables for Page Layout.....	71
Combining Pictures and Text in a Table.....	71
Nesting Tables .....	72
Working with Layout Tables .....	74
Exercise 6.....	81
Style Sheets.....	82
Introduction to Style Sheets.....	82
Cascading Style Sheets .....	82
Creating an Inline Style .....	83
Creating Embedded Style Sheets.....	85
Other Style Sheet Dialog Boxes .....	88
Applying Embedded Style Sheets to Other Pages .....	91
Creating External Style Sheets.....	91
Applying an External Style Sheet.....	93
Editing an External Style Sheet .....	94
Exercise 7.....	95
Inserting Sound Files into Web Pages .....	96
Understanding File Formats.....	96
Understanding Hardware/Software Issues.....	96
Finding Audio Clips.....	97
Inserting Audio Files as Hyperlinks .....	97
Inserting Audio Clips as Background Sounds (Optional).....	98
Inserting Video Files.....	99
Understanding File Formats.....	99
Considering Hardware and Software Limitations.....	99
Finding Video Clips.....	99
Inserting Video Clips as Hyperlinks.....	100
Exercise 8.....	101
Appendix A: Publishing a Site.....	102
Appendix B: Planning and Organizing Before You Begin.....	105
Appendix C: Principles of Good Web Page Design .....	106
Appendix D: Web-Safe Colors in Expression Web.....	108
Appendix E: Expression Web Shortcuts.....	109
Appendix F: Solutions to Exercises.....	112